



# *Sponsorship*

OPPORTUNITIES

Twin Oast Brewing LLC  
3630 NE Catawba Road • Catawba Island  
[www.twinoast.com](http://www.twinoast.com) • (419) 573-6126

# WHO WE ARE

# TWIN OAST

## — BREWING —

At our core, we're firm believers in the simple pleasure of savoring life's finest offerings. In a world dominated by mass production and industrialization, where products often lack soul, we stand apart. Our beer is meticulously crafted with a blend of creativity and passion, drawing inspiration directly from our surroundings. Rooted in our Farm-to-Fermenter ethos, every sip embodies the essence of our history, creating an experience that transcends mere refreshment.



At Twin Oast Brewing, we redefine beer enjoyment as an experience. Rooted in our passion for crafting exceptional brews, we cater to both connoisseurs and casual drinkers alike, infusing each batch with distinctive flavors. Nestled within a picturesque 60-acre farm estate adorned with lush forested areas, bountiful stone fruit orchards, and homegrown produce, our brewery invites patrons to indulge in more than just a drink—it's a journey through nature. Our curated menu, evolving with the seasons, showcases culinary delights designed to harmonize seamlessly with our brews, ensuring an adventure with every visit.



# BUILDING *Community*



Here is what we have learned about our attendees:

- Approximately 3,000 attendees every festival
- There is a fairly even split of male and female attendees
- The average age of our ticket buyer is approximately 47 years old
- 45% of our audience attends with their families
- 65% of our audience comes from within a 50-mile radius of Catawba Island
- Our marketing area includes all of Northern Ohio from Toledo to Cleveland

Join us at these festivals, drawing crowds of all ages and showcasing community support. Enjoy local retail and food vendors, live entertainment, excellent craft beer, and the charming ambiance.

We look forward to welcoming you!

DRINK LOCAL BEER





# BENEFITS OF *Sponsorship*

Collaborative success fuels thriving communities, and your sponsorship can be the catalyst for mutual growth. By partnering with Twin Oast Brewing, your brand gains valuable exposure - "tapping" into new audiences and potential customers. Your support not only fosters our shared goals but also strengthens the fabric of our community. Every contribution, large or small, contributes to our collective prosperity and advancement.



- Demonstrate corporate responsibility
- Differentiate yourself as a unique brand
- Cost effective way to build brand recognition and trust within the community





# Apricot Festival

## JULY 13



Join us for the region's grandest apricot harvest event! Delve into our kids' zone, where you can interact with animals at the petting zoo, engage in crafts, bounce around in our bounce houses, get your face painted, and discover endless fun. Stroll through our marketplace showcasing local vendors offering unique handmade gifts, boutique items, and artistic creations. Or relax with a refreshing beverage as you immerse yourself in the lively tunes of our live music performers.

### FESTIVAL HIGHLIGHTS

- Kids Zone featuring petting zoo, bounce houses, face painting, crafts & games, rock climbing
- Vendor Market
- Signature Beer Release
- Live Music
- Food Trucks
- 0.5K Run







## FESTIVAL HIGHLIGHTS

- All Day Music Festival
- Live Music
- Signature Beer Release
- Food Trucks
- Yard Games
- And more!

Grab your lawn chairs and blankets because this is an unforgettable night you simply can't skip! Join us for our all-day music festival featuring a lineup of non-stop performances that continue well into the night.



# Quinstock Block Party

AUGUST 10



# Oastoberfest

OCTOBER 4 & 5



## FESTIVAL HIGHLIGHTS

- Biergarten featuring twenty additional breweries
- Food Trucks
- Polka & Perogies
- Live Music
- Games & More!



Get ready to immerse yourself in a world of beer, German culture, and fun at our annual Oastoberfest.

Featuring guest breweries, biergartens, live music, and delectable food, there's an experience tailored for every taste. Come celebrate with us and enjoy great beer from a wide selection of local and craft breweries.

Prost!



# Promotional PACKAGES

There are any number of ways to support the Twin Oast 2024 Festival & Events Season. Below are some packages we offer for each event that provide maximum value-added benefits for additional visibility. We are also willing to customize these packages to meet specific needs.

## *Exclusive Partner:*

- Representation as the "Brought to you by <YOUR BRAND>" in logos and/or text in all Festival marketing and collateral material.
- **Exclusive sponsor from your industry**
- 15 entry tickets
- Designated tent/booth space for any marketing and on-site promoting
- **Naming rights to the Main Stage**
- Sponsor banner placement on the Main Stage and other on-field sites
- Media presence with corporate acknowledgment in all print marketing materials for the event including print advertising, posters, event banners and t-shirts.
- **Corporate logo on the collector edition Twin Oast Festival glassware**
- Corporate logo on the Twin Oast Festival e-mail blasts
- Corporate logo on the Twin Oast Sponsorship page with link to sponsor site
- **Social Media mentions and tags for every social media post affiliated with the Event**
- Social Media spotlight post highlighting you company's goods and services

**\$5,000**



# Taproom Partner:

- 10 entry tickets
- Sponsor banner placement on the Main Stage and other on-field sites
- Designated tent/booth space (Apricot Festival Sponsorship Only)
- Media presence with corporate acknowledgment in all print marketing materials for the event including print advertising, posters, event banners and t-shirts.
- **Naming rights to one non-stage site (Examples include: Kid's Zone, Vendor Market, Biergarten, Food Truck Alley)**
- Corporate logo on the Twin Oast Festival e-mail blasts
- Corporate logo on the Twin Oast Sponsorship page with link to sponsor site
- At least two (2) Social Media mentions

**\$2,500**

## Growler Partner:

- 8 entry tickets
- Sponsor banner placement on the Main Stage and other on-field sites
- Media presence with corporate acknowledgment in all print marketing materials for the event including print advertising, posters, event banners and t-shirts.
- Corporate logo on the Twin Oast Festival e-mail blasts
- Corporate logo on the Twin Oast Sponsorship page with link to sponsor site
- At least two (2) Social Media mentions

**\$1,000**

## Pint Partner:

- 5 entry tickets
- Corporate logo on the Twin Oast Festival e-mail blasts
- Corporate logo on the Twin Oast Sponsorship page with link to sponsor site
- At least two (2) Social Media mentions

**\$500**

## Shifty Partner:

- 2 entry tickets
- Corporate logo on the Twin Oast Sponsorship page with link to sponsor site
- At least two (2) Social Media mentions

**\$100**

# Promo Benefits

## AT-A-GLANCE

	Exclusive	Taproom	Growler	Pint	Shifty
Sole Presented By Naming Rights					
Naming Rights	<b>Stage</b>	<b>Non-Stage</b>			
Booth Space					
Print Materials					
Glassware Logo					
Banner Logo					
Email Logo					
Website Linkable Logo					
Social Media Affiliate					
Social Media Mentions		<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
Entry Tickets	<b>15</b>	<b>10</b>	<b>8</b>	<b>5</b>	<b>2</b>

# Sponsorship

## FORM

Thank you for your interest in becoming a sponsor of Twin Oast Brewing Festivals. Please email or mail this form into the address below. If you have any questions, please contact us at [events@twinoast.com](mailto:events@twinoast.com) or call 419-573-6126.

### CONTACT INFORMATION

Sponsor Name:

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Contact Name:

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Phone:

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Email:

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Festival Sponsor

Apricot ☐ Quinstock ☐ Oastoberfest ☐



Please make checks payable to:

TWIN OAST BREWING  
3630 NE CATAWBA RD  
PORT CLINTON OH 43452

Sponsorship deadlines as follows:

Apricot Fest = June 15th

Quinstock = July 15

Oastoberfest = August 15

### SPONSORSHIP LEVEL SELECTION

- |   |         |
|---|---------|
| <input type="checkbox"/> Exclusive Partner - only one per festival              | \$5,000 |
| <input type="checkbox"/> Taproom Partner  | \$2,500 |
| <input type="checkbox"/> Growler Partner  | \$1,000 |
| <input type="checkbox"/> Pint Partner   | \$500   |
| <input type="checkbox"/> Shifty Partner   | \$100   |
| <input type="checkbox"/> Please contact me. I am interested in a custom package | CUSTOM  |